



The Craft Supporter program aims to showcase craft distilleries across the country that are dedicated to the mission of Responsibility.org and promoting responsible practices throughout their communities. Benefits of the partnership include a Responsibility Toolkit with a variety of materials and resources, access to legislative reports, updates on initiatives, ongoing outreach to provide timely responsibility tips, and more.



This program helps our Craft Distillers gain access to valuable tools, resources, and insights that can help showcase their commitment to responsible consumption.

— Joey Ford, Head of Membership Engagement & Development



## As a Craft Supporter, you will receive the following:

### TOOLKIT

- Recognition on the Responsibility.org Craft Supporters webpage
- Proud Supporter button to place on your website
- Access to downloadable “We Don’t Serve Teens” materials through the digital warehouse
- Age Gate linked to Responsibility.org
- A link to the Virtual Bar tool to share with your team
- Regular access to messaging and digital assets to promote your company’s commitment to advancing alcohol responsibility in your community and to your customers



All Responsibility.org-produced legislative reports, updates, newsletters delivered to your inbox



Invitation to alcohol responsibility webinar & program overview



Messaging, resources, and seasonal responsibility ideas to implement in your distillery and community.

