




























## OCTOBER 20-26 IS NATIONAL TEEN DRIVER SAFETY WEEK

Help teen drivers and their parents "know everything" about safe driving!

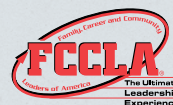
Follow **#TeenDriving2013** and **@IKnowEverything**, like us on **Facebook** and visit **IKnowEverything.com** to learn more.

### Tweets for #TeenDriving2013

-  Teens: We know you know everything. We know you know not to drink and drive. You are smarter than that, right? Right. [@IKnowEverything](#)
-  Parents: We know you've talked to your kids about not drinking and driving. They know everything, right? [@IKnowEverything](#)
-  I Know Everything, about everything! Sound familiar, parents? Visit [IKnowEverything.com](#) and follow [@IKnowEverything](#).
-  Phones, friends, and tunes are distractions. [@IKnowEverything](#) explains why. [#TeenDriving2013](#)
-  Parents, you know a lot about driving. But do you share that knowledge with your teen who thinks they already "know everything?" [@IKnowEverything](#)
-  Do you think you Know Everything? [@IKnowEverything](#) <http://bit.ly/Inwyuy> [#TeenDriving2013](#)
-  Too many teens in the car is risky and may be against the law. Know the laws for new drivers so you can say [@IKnowEverything](#) [#TeenDriving2013](#)!
-  More than 50% of high school students say they text while they drive at least sometimes. Do you REALLY KNOW EVERYTHING?! [@IKnowEverything](#)
-  Traffic-related crashes are the #1 cause of death for teens in our nation. Learn ways to keep our youth safe! [@IKnowEverything](#) [#TeenDriving2013](#)
-  It is illegal to drink under 21, yet 1/3 of ALL teen drivers killed in vehicle crashes had a BAC of .01+ in 2011. [@IKnowEverything](#)
-  Have a teen? Have a car? Have a conversation. <http://bit.ly/Inwyuy> [@IKnowEverything](#) [#TeenDriving2013](#)
-  Kids learn from their parents. Set a good example. Be a responsible driver. <http://bit.ly/Inwyuy> [@IKnowEverything](#)
-  Teen to Teen: I know not to drink alcohol and drive. It's dangerous, illegal, and just plain stupid. Do YOU know everything, too? [@IKnowEverything](#)
-  Be a good passenger – speak up! Talk to your friends about safe driving during [#TeenDriving2013](#) and follow [@IKnowEverything](#)!
-  The only thing Teen Drivers should be focused on while driving is driving. [#TeenDriving2013](#)
-  Always pay attention. You may think [@IKnowEverything](#) but other drivers may not be as smart as you are. [#TeenDriving2013](#)
-  Friend driving distracted? Practice ways to speak up and remind them that your life is in their hands. [@IKnowEverything](#) [#TeenDriving2013](#)
-  It is ILLEGAL and DANGEROUS for a teen to drink and drive. YOLO isn't always the best mantra. [@IKnowEverything](#)
-  Think you can say [@IKnowEverything](#) about new driver laws? Check out the new driver laws in your state so you really can say [@IKnowEverything](#)!
-  Among teens, underage drinking + drunk driving rates are down, yet car crashes remain #1 killer of teens ages 15-20. Help save lives!
-  New drivers are 2x more likely to crash than those with 2+ years of experience. [@IKnowEverything](#)
-  [#YOLO](#) doesn't mean drive recklessly! Be a safe driver and keep your friends alive! [@IKnowEverything](#) [#TeenDriving2013](#)
-  Do you think you Know Everything? Like, everything? Reeally? [@IKnowEverything](#)
-  Too many teens in the car is risky and often against the law. Know the laws for new drivers so you can say [@IKnowEverything](#)!
-  Parents: Be a safe driver - your teen will notice! You are the best safe driving instructor. [@IKnowEverything](#) [#TeenDriving2013](#)
-  Parents and teens see eye-to-eye on what unsafe driving is. Talk to your teen and see if they Know Everything! [@IKnowEverything](#)
-  Parents, remind your teens to never drink and drive or get into the car with a friend who has been drinking. [@IKnowEverything](#)




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## OCTOBER 20-26 IS NATIONAL TEEN DRIVER SAFETY WEEK


Below are some suggested status updates for National Teen Driver Safety Week. Use your voice to save lives this week!

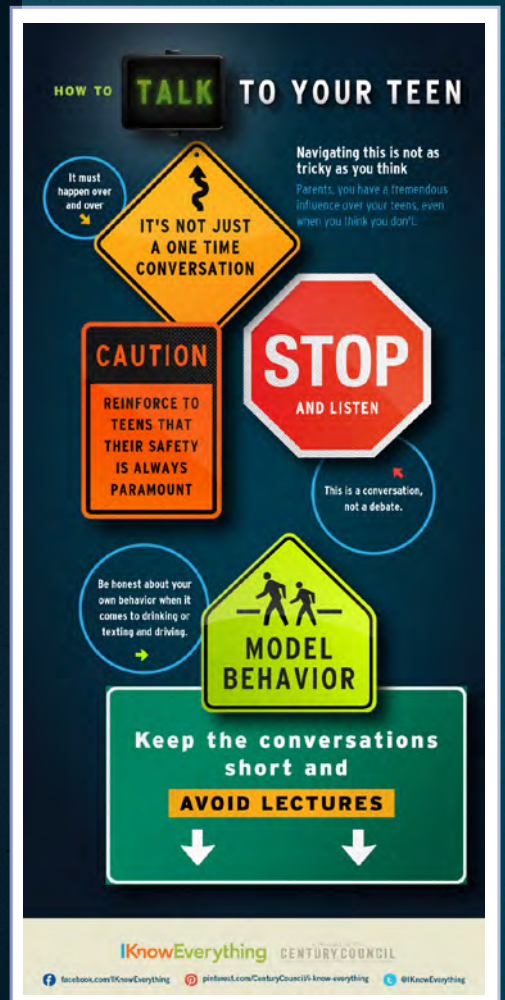
 Oct. 20-26 is National Teen Driver Safety Week! Visit [IKnowEverything.com](http://IKnowEverything.com) to learn about a new program for parents and teens to encourage safe driving!

 Parents, did you know you are your teen's best driving instructor? Visit [IKnowEverything.com](http://IKnowEverything.com) so that you can be sure your teen really does Know Everything.

 I Know Everything, about everything. Sound familiar? Parents, visit [IKnowEverything.com](http://IKnowEverything.com) with your teen. Watch the Video. Be a great role model. Remind your teens not to drink and drive. Then they really will know everything!

 Feel anxious every time your kid asks for the car keys? Visit [IKnowEverything.com](http://IKnowEverything.com).

 62% of parents have discussed the dangers of underage drinking with their teens. Have you? Have you reminded your kids not to drink and drive? Do you think your teens KNOW EVERYTHING? If not, visit [IKnowEverything.com](http://IKnowEverything.com) today!



**HOW TO TALK TO YOUR TEEN**

It must happen over and over

**IT'S NOT JUST A ONE TIME CONVERSATION**

Navigating this is not as tricky as you think  
Parents, you have a tremendous influence over your teens, even when you think you don't.

**CAUTION**  
REINFORCE TO TEENS THAT THEIR SAFETY IS ALWAYS PARAMOUNT

**STOP AND LISTEN**

This is a conversation, not a debate.

Be honest about your own behavior when it comes to drinking or texting and driving.

**MODEL BEHAVIOR**

**Keep the conversations short and**  
**AVOID LECTURES**

[IKnowEverything](http://IKnowEverything.com) CENTURY COUNCIL

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